

品牌視覺識別系統規範手冊

Corporate Identity System - Basic System Guidelines

BASIC SYSTEM



LOGO FORMAT

通用版本:彩色稿

通用版本:黑稿





LOGO FORMAT

標誌單獨應用:

横式排列:

直式排列:

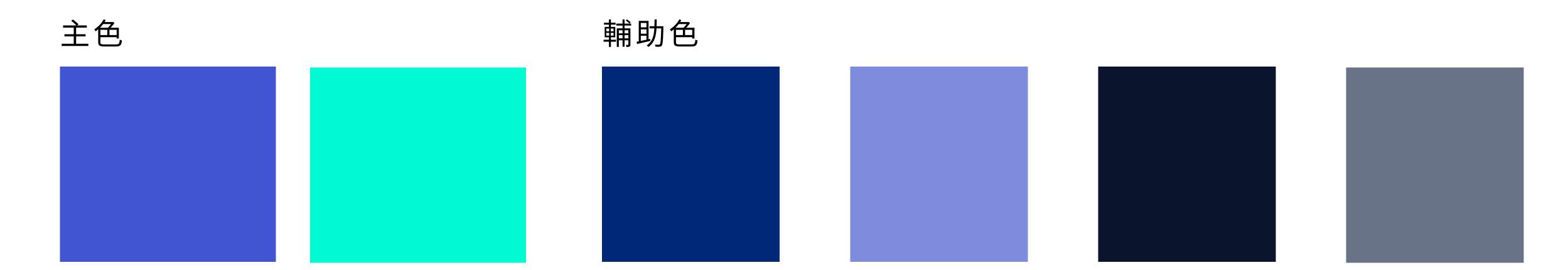








COLOR SYSTEM



螢幕色

R:65 G:85 B:210 HEX:#4155D2 R:0 G:250 B:210 HEX:#00FAD2

R:0 G:40 B:120 HEX:#002878 R:125 G:140 B:220 HEX:#7D8CDC R:10 G:20 B:45 HEX:#0A142D R:105 G:115 B:135 HEX:#697387

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